

## “Downtown Cleveland Living”

### SPARX City Hop Artist Competition: A Call for Artists

Submit a Proposal by May 29, 2020

Downtown Cleveland Alliance and its Sparx City Hop event, invites Cleveland-area artists to submit digital artwork proposals for a public art project. Three (3) selected art pieces will be displayed at a K&D property TBD.

We hope you'll consider being a part of this fun and inspirational project!

**Questions?** Direct all inquiries to [lkrieger@downtowncleveland.com](mailto:lkrieger@downtowncleveland.com) or 216-325-0939.

#### PROJECT OVERVIEW

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The “Downtown Cleveland Living” art is being coordinated by the Sparx City Hop team in partnership with K&D, one of Downtown Cleveland’s most popular residential owners.

The goal of the project is to enliven the property by bringing vibrant local art into the common areas. Submitted work should be of a size and scope to fit well into an interior space such as a lobby in a historic building.

The competition is open to members of the Cleveland artist community.

#### PROCESS + TIMELINE

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Proposals will be accepted from March 5<sup>th</sup> to May 29<sup>th</sup>, 2020 via the online submission form only (see below). Artists may submit up to two (2) ideas and will receive a \$50 stipend. One stipend covers up to 2 ideas. We will accept proposals in the form of sketches or concept drawings, with written descriptions informing what the final piece would look like. Conceptual designs may also be attached to give the jury an understanding of each submitting artist’s unique style. W9’s should also be attached into the submission form for stipend processing. Since the final pieces will be displayed in interior space, we suggest the size be no larger than 8’ tall with a 3’ footprint if a sculptural piece; and no larger than 4’ x 4’ if a 2-dimensional piece mounted on a wall. These are general guidelines. If you are selected, we may ask that you scale the piece for the designated display space.

A Committee consisting of partner representatives and the professional artist community, will jury proposals that adhere to the theme and guidelines below. Three (3) artists will be selected to develop one of their sketches or concept drawings into a fully realized artwork. Artists may work in their chosen 2 or 3-dimensional medium. The final artwork will be displayed at their selected location the week of August 24, 2020 prior to the Sparx City Hop event on August 29, 2020. The selected artists will be notified the week of June 8<sup>th</sup> if their design has been chosen. The selected artists may be asked to make minor adjustments to their artwork as necessary to meet space requirements and any specifications the final exhibit space may ask for.



## SUBMISSION INFORMATION

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### THEME

The theme for this competition is “**Downtown Cleveland Living.**” Our downtown neighborhoods are rich with architecture, history, green space, and activity. Artwork should respond to the idea that place can communicate distinct feelings of community, history, playfulness, and productiveness. Both figurative and non-figurative interpretations of the theme will be considered.

### GUIDELINES

Submissions must adhere to the following guidelines:

- **Quality:** The final artwork should be of exceptional quality and enduring value.
- **Location:** The artwork should enhance the downtown atmosphere and the physical elements of the location.
- **Content:** The artwork should center on the theme, “Downtown Cleveland Living.” The following standards shall guide the selection of artwork:
  - The images shall not contain obscene, sexually suggestive, vulgar, or profane images.
  - The images shall not promote violence or be violent in nature.
  - The images shall not promote illegal activity.
  - The images shall not support or promote a political candidate, political party, initiative, referendum, ballot measure.

Proposals will be **ineligible** if they contain the following:

- A breach of intellectual property—any work or content that is not the artists.
- Anything that is harmful to a third party.
- Trademarks, brands, business names, logos, copyrighted images, or any other elements that conflict with the standards above.

### SPECIFICATIONS

Submissions must adhere to the following specifications:

- Online submissions must be uploaded as JPG, TIFF, or PDF files at max 300 DPI.
- Selected submission will be developed into a fully realized work within the timeline provided.

## ELIGIBILITY + HOW TO APPLY

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Artists must have residency in Northeast Ohio. Students, emerging artists and professionals in North East Ohio are also welcome to apply.

**Proposals will be accepted online only—and must include the following:**

1. Required contact information outlined on the form.
2. Complete answers to narrative questions, including a brief artist statement.
3. 1-2 uploads of proposed digital artwork formatted as specified above.

Artists may submit up to **TWO (2)** sketches/concept drawings/designs.

## AWARDS & RECOGNITION

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Artists will receive a \$500 honorarium for the pieces selected for display. Artist will be required to file an IRS W-9 form with DCA.

Artwork selected for the series will be recognized in the following ways:

- Mention in all media and web-based information created/distributed for the project.
- Production and installation of selected design at a specified location
- Printed credit on piece reading “Original Artwork by *Artist’s Name*”
- Opportunity to be honored at an event to “unveil” and celebrate the finished installation.

## TERMS

Selected proposal becomes the exclusive property of Downtown Cleveland Alliance and cannot be used by the artist for any other public purpose

There is no guarantee of how long the pieces will remain at the property Downtown Cleveland Alliance and its partners reserve the right to remove the artwork at any time.

Artists must live or work in Northeast Ohio.

[Submit your proposal](#) now.

For more information, and for questions, please contact us at Downtown Cleveland Alliance  
Telephone: 216-325-0939 or Email: [lkrieger@downtowncleveland.com](mailto:lkrieger@downtowncleveland.com).